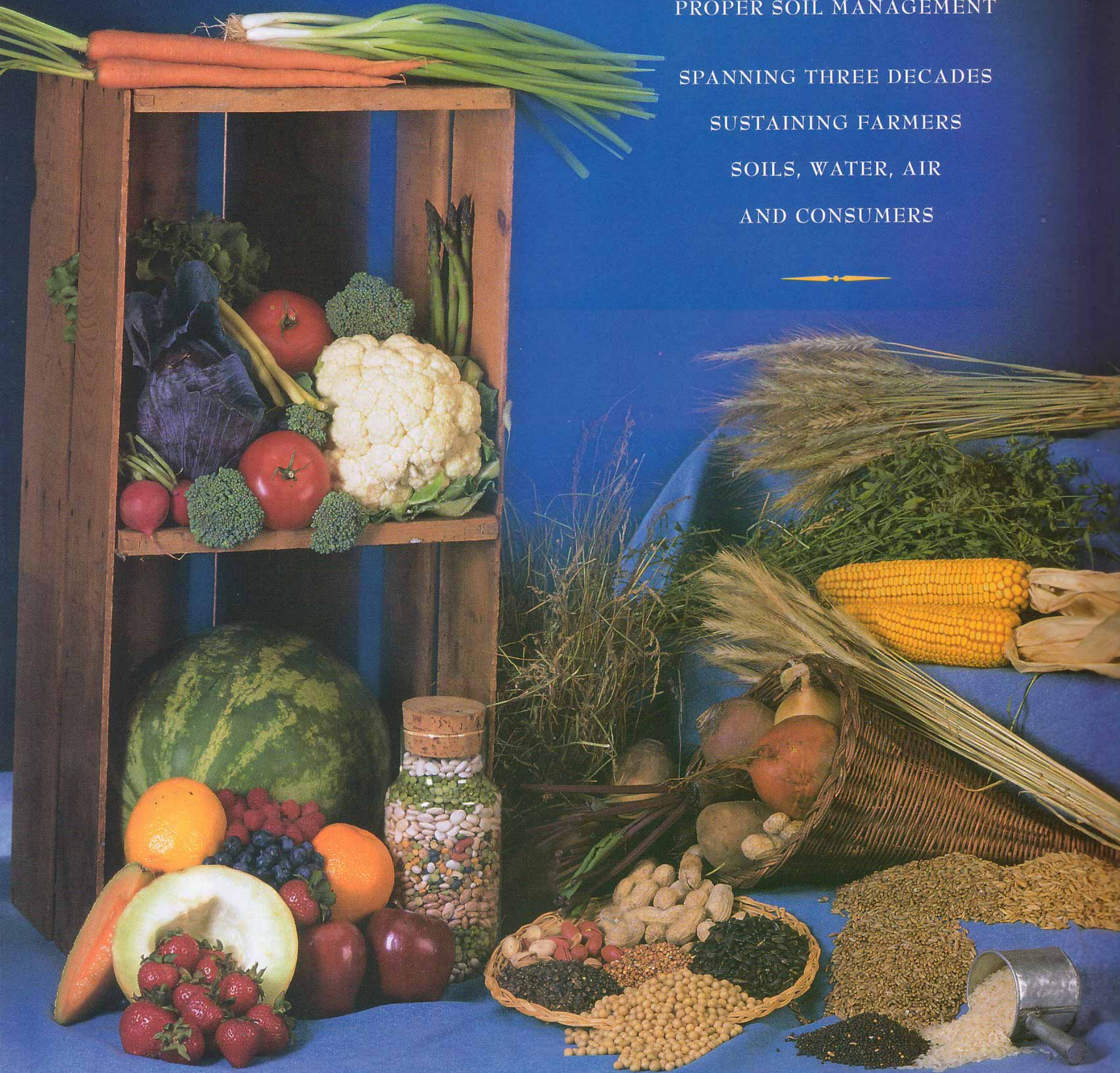




FARMERS HELPING FARMERS
THROUGHOUT THE UNITED
STATES AND CANADA

PROPER SOIL MANAGEMENT
SPANNING THREE DECADES
SUSTAINING FARMERS
SOILS, WATER, AIR
AND CONSUMERS





Through *Farm For Profit* a trustworthy and credible network of farmers: ● shares knowledge, experience and methods with other farmers so they can reduce expenses while maintaining or increasing yield while increasing profits ● improves the quality of soil and water to sustain the environment for present and future generations ● improves the quality of life and food for the consuming public.

The *Farm For Profit* program has four major principles or steps:

1. Proper soil management for any soil type.
2. Balanced nutrition in the field for any crop.
3. Reduced chemical rates with equal or better production results.
4. Train and educate farmers to maximize opportunities for success.



The key to successful agriculture is properly sustained soil that is rich in nutrients and micronutrients, organic matter, air and water.



Principle no.1 **PROPER SOIL MANAGEMENT**

Some of the major problems facing all farmers today are related to poor soil management. Major overuse of chemicals and fertilizer contributes to these negative effects upon farm soils:

- increased contamination
- compaction
- restricted water penetration
- reduced air spaces resulting in lower oxygen content
- soil erosion
- water runoff
- limited root growth reducing plant nutrient uptake.



*Soil that is hard and compacted doesn't allow root systems to penetrate, and soil that is full of agricultural chemicals burns off roots. The soil and root mass on the right was treated with *Remedy and Achieve* in the spring and shows greatly improved corn root development; and the untreated, compacted soil on the left shows poor root development.*



Strong and full root development that penetrates deep into the soil leads to strong yields.

The solution to damaged soil problems that result in lowered yields is *for farmers to learn how* to manage their own soils. Using expensive equipment to mechanically break up the soil is not the answer.

Farm For Profit's Step One releases nutrients and micronutrients, making them available to plants and establishing a balance of nutrition in the soil; leading to increased natural organic activity that:

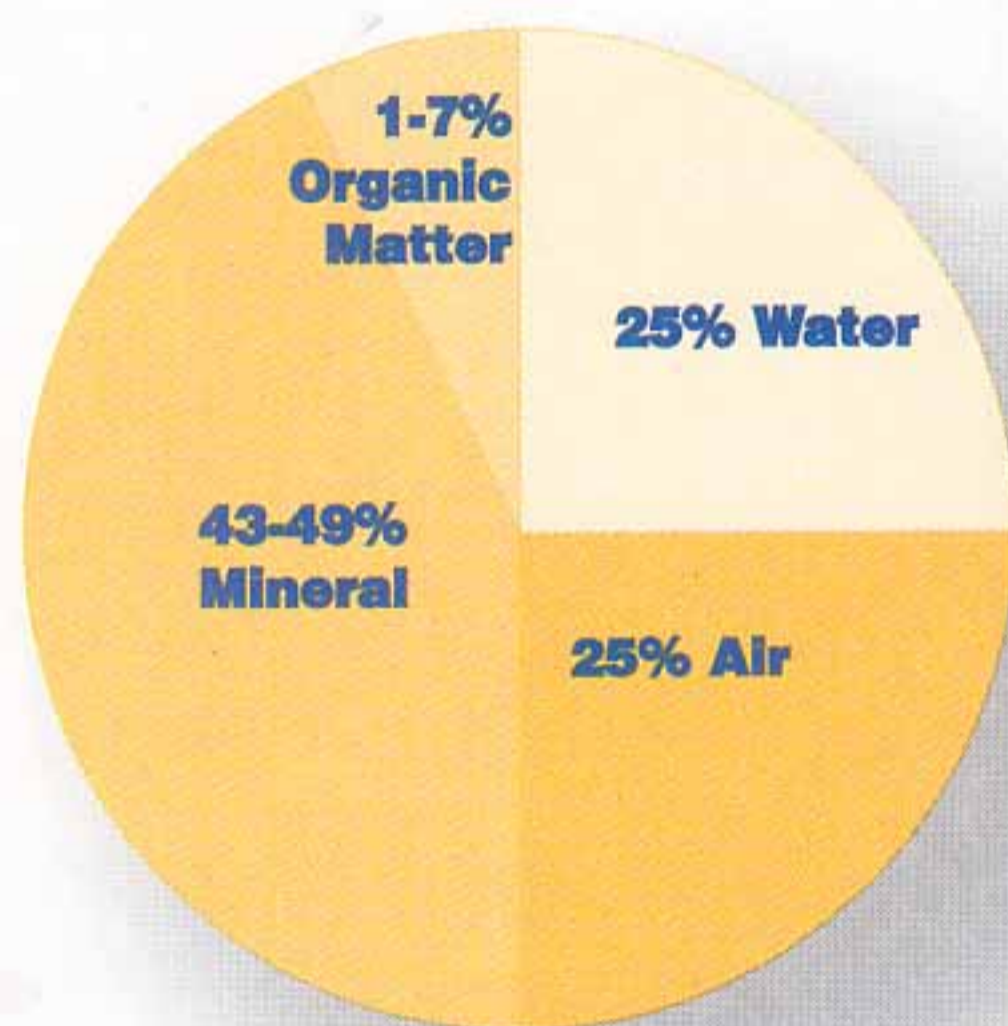
- improves soil tilth
- activates natural microbial activity for a healthier soil environment
- gets life back into the soil
- improves soil structure
- helps clean up toxicity through bioremediation.



Principle no.2 GOOD PLANT NUTRITION

Soil composed of the following components will result in optimum plant growth and production:

- 43% to 49% minerals
- 25% moisture
- 25% air space or pore space
- 1% to 7% organic matter.



True Solution Starter Fertilizer can be applied at planting time or as a foliar feed. The positive results of using Step 2 vs no fertilization can be dramatic, as is demonstrated by the crop on the right.

These elements plus earthworms, soil life including live microorganisms, insects, rodents, and massive root systems create top yields.

Why use *Farm For Profit* True Solution Starter Fertilizer?

Because of these results:

- low salt index
- doesn't settle out
- cost effective
- true solution results (each drop contains same amount of N-P-K)
- excellent foliar application coverage
- 100% availability to plants at germination.



Principle no.3 WELL MANAGED CHEMICAL RATES

Reduce chemical rates by blending pesticides with Farm For Profit Vegetable Oil that is 93% once-refined, de-gummed, soybean vegetable oil, and 7% high grade emulsifier.



Farm For Profit recommends waiting to see which problem weeds are developing before spraying. By blending post-emergent pesticides with Step 3 Vegetable Oil the application rate can most commonly be decreased by 50%.

Vegetable Oil used along with herbicides achieves weed-free fields, while saving the farmer money and sustaining the soil.

How does *Farm For Profit* Vegetable Oil work?

It encapsulates selected chemicals and protects them from oxygen, sunlight, and high pH water degradation while also producing uniform spray droplets. The results are:

- excellent control of chemicals
- greatly reduced chemical volatilization
- reduced wind drift
- increased leaf surface coverage
- reduced washoff
- reduction of pesticides by 25% to 80% (depending on selected chemicals)



web site -- <http://www.farmforprofit.com>

Principle no. 3 continued on pg 4

3

Farm For Profit, Inc.
4345 Highway 21
Embarrass, MN 55732

Place
Stamp
Here

Farm For Profit, Inc.
4345 Highway 21
Embarrass, MN 55732

The Rules of Thumb for Effective and Efficient Chemical Application Rates:

1. Identify the pests
2. Select the pesticide that does the best job of controlling the pest
3. Use the smallest amount of pesticide as possible to control the pests
4. Use vegetable oil where permitted.
5. Follow the label on the chemical package for proper mixing sequence.



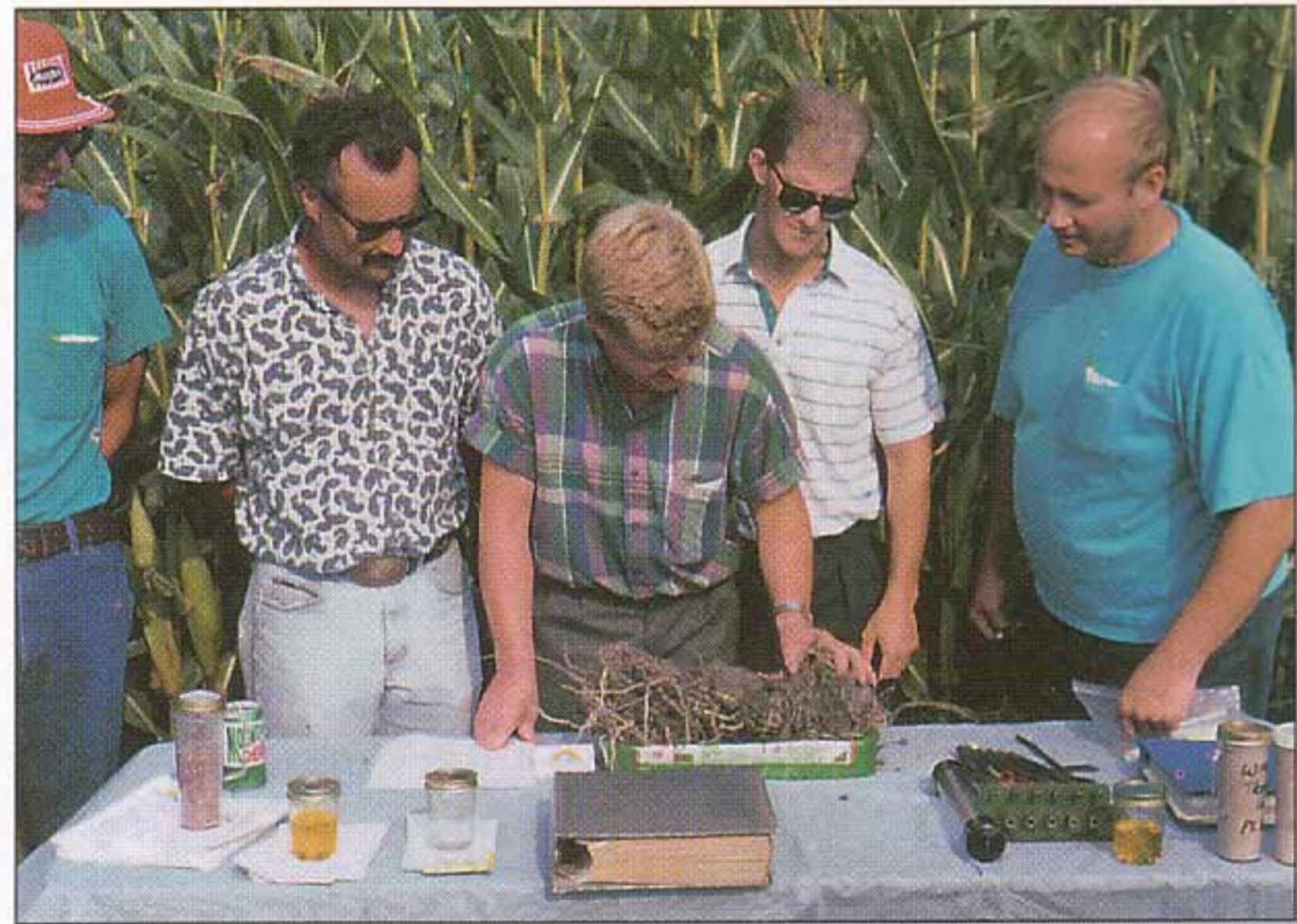
Principle no.4 EDUCATION AND TRAINING

Free to the farmer simply by asking. Farmers and *Farm For Profit* specialists share information on common problems and learn how to balance their soils with skill, knowledge, experience and products. Farmers learn about:

- correctly interpreting soil tests
- proper use of equipment, fertilizers, and chemical rates
- how to improve yields
- how to utilize record systems for cost comparisons.



The best place to evaluate the results of agricultural methods and educate farmers is right in the field. Farm For Profit representatives provide timely advice to help other farmers.



Farm For Profit representatives are specialists who use state-of-the-art testing methods to determine proper application rates to sustain the soil and achieve maximum yields.

FARM FOR PROFIT—THE PRACTICAL CHOICE

Farm For Profit is a group of farmers helping farmers, dedicated to the quality improvement of soil, water, and air on individual farms. Farm For Profit believes in good soil management practices; producing optimum yields with reduced expenses, and production of quality food for the consuming public.

MISSION STATEMENT

Farm For Profit is a farmer- developed, agricultural program utilizing tested biotechnology products and services that improve the soil to sustain farmer's profitability, and to meet the quality and quantity expectations demanded by the shopping consumers for quality food products.



FARM FOR PROFIT
4345 Hwy 21
Embarrass, Minnesota 55732
Confidential "Hot Line" 800-232-7693
Fax: 218-984-3212



Yes, Farm For Profit. Send me more information concerning:

- How to increase yields while simultaneously reducing expenses
- How to reduce chemical usage
- How to clean up my farm soils of chemicals
- How to best use the soil test to manage my crops
- How to create balanced soil nutrition for my crops
- How to get better control, reduced drift, increased coverage and reduced wash off with chemicals
- Please send me information on cost-profit comparisons

Name _____

Address _____

Phone _____

Please have a Farm For Profit Representative in my area call me immediately!

Change Is Inevitable, Success Is Optional...It's Up To You, The Farmer